

Pennsylvania Academy of Music Sponsorship Opportunities



Virtuoso Fund



School Outreach Program



The Academy's outreach into the community is perhaps one of its most important activities. By introducing the joys of chamber, classical, and other forms of music to the area's youth, the Academy helps ensure the next generation of arts audiences and appreciators - which has a lasting, positive effect on entire communities.

Through the School Outreach program, the Academy's faculty provide performances and interactive workshops for elementary, middle, and high school students across the region. The content program is tailored according to the age and number of children participating. For example, a large group of elementary students benefits from an interactive musical story called "Max Goes to the Zoo," which teaches about instruments by relating them to animals. Smaller groups of older students participate in master classes or workshops, often resulting in their participation in Academy chamber ensembles.

The goal is to make music familiar and fun for a growing and diverse group of people - not just students, but also parents, teachers, and school administrators. Many of the local inner-city and rural schools lack funding to support well-developed arts and music programs, and the Academy aims to fill that gap. Over the past three years, more than 2,500 children in Lancaster and York counties have been reached through the Academy's School Outreach program. By partnering with the Academy, your company can increase that number dramatically!

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Would your company like to have a major impact throughout the Lancaster community? Please consider giving to the Academy's School Outreach Program at one of the following Sponsor levels. Your support is not only an investment in the Academy, but also in music in the lives of the region's schoolchildren - now and in the future.

Sponsor Level	Benefits to Your Company
\$15,000 Title Sponsorship	[all benefits below, with 100 tickets OR 20 Patron Passes] + your company's name/logo appear on playbill cover + chance for Academy students or faculty to perform at your corporate function
\$10,000 Major Sponsorship	[all benefits below, with 50 tickets OR 10 Patron Passes] + press release detailing your involvement sent to media of your choice
\$ 5,000 General Sponsorship	[all benefits below] + 20 Academy single-night concert tickets to use or donate + invitation for your company representative to observe program and have lunch with Academy staff that day
\$ 2,000 1-Day Sponsorship	[all benefits below] + sign at participating school and verbal acknowledgement from the stage prior to and after program
Up to \$2,000 <i>general contribution to Outreach</i>	Acknowledgement in concert playbills, <i>Soundpost</i> newsletter, poster in PAM lobby 2nd semester + weblink on PAM website + invitation to all-donor thanks event