

# Pennsylvania Academy of Music Sponsorship Opportunities



**Virtuoso Fund**



## Scholarships and Financial Aid



The Academy's primary function is as a school, and every week it serves students with a thorough, multi-faceted program including private instruction, ensemble rehearsals, master classes, and music theory and history courses. Students are charged tuition each semester, and tuition fees vary depending on the length of a student's private lesson.

Although tuition comprises a significant portion of its income, the Academy remains dedicated to welcoming any student, regardless of their economic background. It also believes in rewarding students' hard work and achievement. For these reasons, it awards merit-based scholarships and need-based financial aid to deserving students each year.

Merit scholarships are given based on competitive auditions. Donors often choose to name the scholarship in honor of a relative, loved one, or company, and may also put other restrictions on who can receive the award - e.g., based on instrument or geography. Smaller contributions to the scholarship fund are pooled to create non-named Academy scholarships. In all, an average of 80 students per year - or approx. 22% of the student body - receive merit-based scholarships.

Need-based financial aid is given primarily through a program called *Bravo!* Through *Bravo!*, funds from local and regional companies and foundations help underwrite tuition fees. These funds typically are offered to inner city and rural children who otherwise might not have the means to study at the Academy. Some additional support services - e.g., weekend workshops or other extra sessions with a mentor - are provided to encourage *Bravo!* recipients' continued study. The result is a marked gain in confidence, self-esteem, teamwork skills, and discipline as *Bravo!* students progress through their Academy studies.

Past supporters of Academy scholarships and financial aid have included the Presser Foundation, the Ronald McDonald House Charities, Armstrong Foundation, The Lancaster Rotary Club, Hershey Foods, Fulton Bank, and Fox 43.

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**Should your company be added to that list?** Then please consider supporting scholarships and financial aid at one of the following levels. You will be investing not only in the Academy but in the future of one or more students, helping make their musical dreams come true.

Sponsor Level	Benefits to Your Company
<b>\$15,000</b> Title Sponsor of <i>Bravo!</i>	[all benefits below, with 100 tickets OR 20 Patron Passes] + promotion of your company in all <i>Bravo!</i> materials + performance by scholarship/ <i>Bravo!</i> recipients at your corporate function
<b>\$10,000</b> Major Sponsor of <i>Bravo!</i> OR 8 Merit Scholarships	[all benefits below, with 50 tickets OR 10 Patron Passes] + press release detailing your involvement sent to media of your choice
<b>\$ 5,000</b> General Sponsor of <i>Bravo!</i> OR 3 Merit Scholarships	[all benefits below] + dinner at the Academy for you and scholarship recipients + 20 Academy single-night concert tickets to use or donate
<b>\$ 2,000</b> per Merit Scholarship	[all benefits below] + contact/testimonial from scholarship recipient + free full-page ad in 2005-2006 concert playbills
<b>Up to \$2,000</b> <i>General contribution to Scholarships/Financial Aid</i>	Acknowledgement in concert playbills, <i>Soundpost</i> newsletter, poster in PAM lobby 2nd semester + weblink on PAM website + invitation to all-donor thanks event