

Pennsylvania Academy of Music Sponsorship Opportunities



Virtuoso Fund



Twilight Concerts Sundaes on Sundays



From October through April the Academy hosts two chamber music concerts per month, featuring both Academy faculty and outside guest artists. Past artists have included the Dave Leonhardt Jazz Trio, the Brazilian Guitar Quartet, pianist Steven Graff, Chatham Baroque, and the Schiller Quartet.. There are two separate concert series: Twilight Concerts, presented as part of downtown Lancaster's First Fridays festivities; and Sundaes on Sundays, lighter-fare Sunday afternoon concerts for the whole family that are followed by ice cream receptions. Admission for both of these series is kept low, making the performances accessible to the entire community.

In many ways, these concerts work to fulfill the Academy's mission of providing all of south-central PA with high-quality music education:

- They enhance the Academy's comprehensive educational program, giving students an opportunity to observe and interact with established professional musicians. In addition to a concert, most performers conduct a master class, helping students with technique and musicianship.
- Students develop the habit of attending concerts from a young age, thus building the arts audiences of the future.
- They provide an inexpensive, high-quality musical experience for the broader community, entertaining and educating audiences of all ages and backgrounds with works both well known and less familiar.

By partnering with the Academy to produce its concert series, your company can easily reach a growing and diverse body of patrons. Audiences are comprised of the community's musicians and lovers of the arts, parents of students, and some of Lancaster's key business leaders and decision makers. More and more young people and ethnic minorities have become regular attendees in recent years. Past concert sponsors include the PA Council on the Arts, PA Performing Arts on Tour, Wachovia, Sterling Financial, Hershey Foods, Murray Insurance, Anesthesia Associates of Lancaster, UGI, PPL, and Wohlsen Construction.

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Should your company be on that list? Please consider partnering with the Academy to support the concert series at one of the following levels - you will be investing not only in the Academy but also in your company's visibility, and the good of the greater community!

Sponsor Level	Benefits to Your Company
\$15,000 Title Sponsor, both series	<i>[all benefits below, with 100 tickets OR 20 Patron Passes]</i> + your company's name/logo appear on playbill cover + chance for Academy students or faculty to perform at your corporate function
\$10,000 Major Sponsor, either series	<i>[all benefits below, with 50 tickets OR 10 Patron Passes]</i> + press release detailing your involvement sent to media of your choice
\$ 5,000 General Sponsor, either series	<i>[all benefits below]</i> + 20 Academy single-night concert tickets to use or donate + opportunity to host pre-concert reception at the Academy
\$ 2,000 "Buy" one concert of your choice	<i>[all benefits below]</i> + verbal acknowledgement in curtain speech + free full-page ad in concert season playbill
Up to \$2,000 <i>General contribution to Concerts</i>	Acknowledgement in concert playbills, <i>Soundpost</i> newsletter, poster in PAM lobby 2nd semester + weblink on PAM website + invitation to all-donor thanks event